



**Soft-Lite:**  
Recognized as the Best

SOFT-LITE WINDOWS: A STAR WITHIN

ITS INDUSTRY—AND WITH

**THOUSANDS**

OF SATISFIED CUSTOMERS!



**Soft-Lite windows and doors are specifically designed for comfort, thermal efficiency, security and durability—which is why they are recognized as some of the best in the industry!**

Soft-Lite has embarked on a Journey to World Class—a total dedication to developing superior products, reliable service, a strong customer focus and a commitment to its employees. This mission is apparent in every facet of Soft-Lite’s business—and has resulted in numerous achievements and recognition for the company, as well as a plethora of satisfied homeowners. But don’t take our word for it—see for yourself what homeowners have to say about Soft-Lite Windows and Doors.

“Keep up the great work! The neighbors love our new doors and windows!”  
—**Coveda & Michael Stewart**

“The windows are quality. I had someone come and check out the windows, and they were very impressed with the insulation. They were insulated on the vinyl trim as well as the glass. I expected the glass because it’s triple paned, which is the highest quality, and I was pleasantly surprised that the trim was so well insulated.”—**Bob Strike**

“I was most satisfied with how they stand by their product. They are very professional, courteous, and the product is very good.”  
—**Arline & Michael Jervis**

“I was surprised, especially with how nice the outside turned out. I guess I was really pleased with the inside, but I did not expect as much on the outside. I think it looked better than when the house was brand new!”  
—**Jackie & Roland Hirsch**

“A lot of the neighbors were impressed with the work and how clean they were. I have been getting many compliments on the appearance of the windows.”—**Roy & Takayo Berens**

“Thank You very much for an excellent job. We love the way the windows look.”—**Jane Hatch**



## AWARDS, RECOGNITION AND ACHIEVEMENTS



**ENERGY STAR® PARTNER OF THE YEAR**—The EPA named Soft-Lite a National ENERGY STAR Partner of the Year award winner in 2014, a special distinction earned for Soft-Lite's dedication to energy efficiency and the ENERGY STAR program.

**ENERGY STAR®**—Soft-Lite consistently makes the ENERGY STAR program a priority by developing efficient new products and innovative methods for educating people about ENERGY STAR labeled windows.



**ENERGY STAR® MOST EFFICIENT PRODUCTS**—Windows from Soft-Lite's Barrington, Bainbridge, Pro, Classic, Imperial LS and Elements product lines met the stringent criteria and were named ENERGY STAR Most Efficient Products.

**NATIONAL CRIME PREVENTION COUNCIL**—NCPC selected Soft-Lite as its exclusive window manufacturing partner to help educate homeowners about window and door security.



**TOP 100 MANUFACTURERS LIST**—*Window & Door* magazine has named Soft-Lite to its Top 100 Manufacturers List every year since 1996.



**"BEST PRODUCT LITERATURE"**—Soft-Lite's family of literature, including brochures, coordinating smaller trifolds, sell cards and sell sheets, received *Window & Door* Magazine's Crystal Achievement Award in 2009.

**"MOST INNOVATIVE WINDOW"**—*Window & Door* Magazine awarded Soft-Lite's Armor Max Plus™ hurricane windows the 2007 Crystal Achievement Award for Most Innovative Window.

**"BEST INDUSTRY WEB SITE"**—Soft-Lite's web site was honored with a *Window & Door* Crystal Achievement Award for Best Industry Web Site in 2007.

**"MOST INNOVATIVE MARKETING PROGRAM"**—In 1999, Soft-Lite's ENERGY STAR Focused Program earned the Crystal Achievement Award for Most Innovative Marketing Program.

**"MOST INNOVATIVE DOOR"**—Soft-Lite's sliding patio door was honored with the 2003 Crystal Achievement Award in the Most Innovative Door category.

**"MOST INNOVATIVE PLANT"**—Soft-Lite's manufacturing facility received an Honorable Mention for *Window & Door* Magazine's Most Innovative Plant Crystal Achievement Award in 2002.

ENERGY STAR® PARTNER OF THE YEAR



NCPC



EFFICIENT WINDOWS COLLABORATIVE



INTERNATIONAL HURRICANE PROTECTION ASSOCIATION

GUILD QUALITY

GUILDQUALITY

improveit! 360  
The Power to Improve

IMPROVEIT! 360



BETTER BUSINESS BUREAU



**HVHC CERTIFICATION** — Soft-Lite Armor Max Plus hurricane windows have achieved HVHZ certification, which means they are tested and approved for high-velocity hurricane zones.



**DESIGNING SPACES** — Soft-Lite's manufacturing plant and windows were featured in a story on Designing Spaces, a Lifetime Network home show, in 2012.



**CHAMPIONS OF INDUSTRY** — Soft-Lite windows were recognized by Pat Summerall's Champions of Industry, on the Discovery Channel, as one of the nation's best manufacturers.



**OHIO PARTNERSHIP FOR EXCELLENCE** — Soft-Lite achieved the status of a certified OPE manufacturer.





AMERICAN ARCHITECTURAL  
MANUFACTURERS ASSOCIATION



National Fenestration  
Rating Council®

NATIONAL FENESTRATION  
RATING COUNCIL



**INTERNATIONAL**

*Standards Worldwide*

AMERICAN SOCIETY OF  
TESTING AND MATERIALS



NATIONAL ASSOCIATION OF  
THE REMODELING INDUSTRY



INSULATING GLASS  
CERTIFICATION COUNCIL



THE VINYL INSTITUTE



**Soft-Lite's award-winning manufacturing facility encompasses the newest technology for manufacturing premium vinyl windows.**

## STATE-OF-THE-ART MANUFACTURING

- Integrated computer systems
- Four-point fusion welders
- New robotic corner cleaners
- In-house AAMA testing lab
- Best-made insulating glass
- 139-point inspection for quality control
- Power Bids order entry software
- Automated delivery systems

## JOURNEY TO WORLD CLASS

Founded in 1934, Soft-Lite operates an award-winning 200,000 square-foot manufacturing facility for high-quality vinyl replacement windows. Our focus is on premium vinyl windows and doors that offer unique features that will satisfy the needs of today's quality-conscious consumers. This means offering more than just a traditional window—it means producing a product that will surpass the alternatives offered by our competitors. The key to our strategy—and our success—is our ability to continually innovate, to create new products and services, and to offer unique benefits to meet our customers' needs. This distinctive mission and vision for our company is the reason you can be assured you've chosen the best for your home when you select Soft-Lite windows and doors.

