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SoftLite Windows & Doors Launches Modern Black Interior/Exterior Laminate Window Frames

Trending among homeowners, the stylish black-on-black option is newly available in the Elements and Imperial Elite window lines as well as select Kingsroyal Glide sliding patio doors

June 15, 2021, Streetsboro, Ohio. -- SoftLite Windows & Doors, a leading manufacturer of premium vinyl replacement windows and doors, now offers the highly anticipated black window frames in select designs, providing design flexibility and a modern upgrade for any home's exterior and interior. In response to overwhelming customer demand, the black laminate color combination option is currently available on the [Elements](#) and [Imperial Elite](#) window lines and select [Kingsroyal Glide](#) sliding patio door designs. Operating style options include double-hung, slider, picture, and casement windows, as well as a variety of custom-shaped windows.

“Last year provided homeowners a greater opportunity to renovate their homes and create unique and sophisticated spaces, leading to many of our customers requesting black-on-black choices as a timeless and elegant color that can go with virtually anything,” said Mark Hobbs, vice president of sales of SoftLite. “Coupled with the unrivaled energy efficiency, durability, and beauty of our Elements and Imperial Elite windows, the black color combination’s clean and versatile look ensures a curb appeal boost for any home.”

The Elements window line offers a selection of premier vinyl replacement windows and is recognized as an ENERGY STAR® ‘Most Efficient Product.’ Developed through world-class precision manufacturing, Elements windows are designed to be the highest-rated window in the industry, far exceeding all industry standards for energy efficiency, air infiltration, water penetration, and durability. Imperial Elite windows from SoftLite incorporate top-of-the-line materials and the newest manufacturing technology to ensure

they meet any home's needs for beauty, comfort, thermal performance, security, and dependability. Both Elements and Imperial Elite window lines are available in various attractive operating styles and can be customized with a range of choices from grid patterns to stylish hardware, decorative glass, and more.

The sleek new look provided by the black exterior/interior laminate is easy to clean and offers homeowners endless possibilities, whether their home employs modern or traditional styles and palettes. Able to hold up to everyday indoor wear and tear while providing exterior durability that withstands the elements, this laminate resists environmental pollutants and is safe in all environmental climates. As a standard feature, this laminate option includes brushed nickel hardware on the Elements line and black hardware on the Imperial Elite, as well as FlexScreen window screens, the world's first and only flexible window screens. The black laminate comes with a 20-year warranty along with a limited lifetime warranty.

For more information, visit www.soft-lite.com.

About SoftLite Windows & Doors

Headquartered in Streetsboro, Ohio, SoftLite Windows & Doors, a division of Harvey Building Products, manufactures premium, energy-efficient vinyl replacement windows and doors. SoftLite prides itself as a proactive business partner for its dealers, providing a wide array of high-quality products and innovative sales tools to grow their business. SoftLite has won multiple Window & Door Achievement awards over the years and has been an ENERGY STAR® Partner of the Year award winner since 2014. For more information, visit www.soft-lite.com.

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