

Soft-Lite Windows Appoints New Regional Sales Manager

Soft-Lite Windows recently announced the appointment of Robb Harrington as its new Regional Sales Manager, who will help make Soft-Lite's sales team even stronger and the company more dynamic in the marketplace.

Streetsboro, OH ([PRWEB](#)) June 08, 2015 -- [Soft-Lite Windows](#) recently announced the appointment of Robb Harrington as its new Regional Sales Manager, who will help make Soft-Lite's sales team even stronger and the company more dynamic in the marketplace. Harrington's sales territory will encompass Missouri, Kansas, Arkansas, Oklahoma and Nebraska.

Harrington comes to Soft-Lite with more than 15 years experience in the sales, residential construction and window industries. For the past five years, Harrington worked for window manufacturing companies, where he gained a wealth of experience growing sales revenue by acquiring new accounts, and assisting existing accounts with sales training and marketing plans to help them grow their sales.

"Robb has many years of successful experience in the window industry, and his work ethic positively separates him from his competitors," said Tyson Schwartz, Soft-Lite Vice President of Sales and Marketing. "I think our dealers will find Robb to be very knowledgeable not only about all facets of the window industry, but how to run a business as well. We are very proud to have him represent Soft-Lite."

Soft-Lite is a vinyl replacement window and door manufacturer headquartered in Streetsboro, Ohio. The company was recently named National ENERGY STAR Partner of the Year for the second consecutive year. The company is also a multiple Crystal Achievement Award winner and is a recipient of the Friedman Corporation Customer Appreciation Award, the Window & Door Top 100 Manufacturers recognition, and the Door and Window "Companies To Watch" recognition. For more information, visit <http://www.soft-lite.com>.



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